

## YEAR TWO ACHIEVEMENTS

## YEAR THREE PRIORITIES

## BECOME A FRIEND OF GORSEINON DEVELOPMENT TRUST

Programme  
Co-ordination

- Establishment of Gorseinon Development Trust Ltd
- Displays and events in public buildings
- Action plan reviewed and updated
- Marketing and public relations strategy published

Job & Business  
/Prosperity

- 123 Manufacturing Jobs created on Garngoch Industrial Estate
- 22 Commercial properties improved
- 11 new businesses opened in commercial area with 24 new retail /office jobs created
- 6 M4 signs installed at Junction 47
- Town Guide 2003 published

Education &  
Training

- Feasibility Study completed for Pentre Menter Gorseinon Enterprise Village on the Bryngwyn Site
- 2 Objective One bids completed for capital funding for Pentre Menter
- Promotion of participation in Life Long Learning through Lliw Partnership

Environment/  
Quality of Life

- Completion of landscape strategy
- Commissioning of Package 1 of Landscape works along main corridors
- 2 Over the Shops schemes completed & a further 5 approved
- Supported the development & Installation of a skateboard park and playground on Parc Melin Mynach

Community  
Safety

- Commissioning of traffic management measures
- Installation of 6 red carpet school crossing patrols

Health &  
Well Being

- Supported Chapel Street Community Garden
- Participated in Gorseinon Health Event

Active  
Community

- Community Awards Scheme 2003 completed
- Landscape & Youth Community Consultations completed
- Web Site updated

- Trust's first AGM June 2004
- Organise exhibitions in public buildings
- Prepare business plan for Trust 2004-2007
- Secure funding for three year programme 2005-2007
- Establish & promote Friends of Gorseinon Development Trust Scheme

- Create 60 new manufacturing jobs
- Improve an additional 20 commercial properties
- Create 10 new retail/office jobs
- Release of further land for business development
- Secure additional funding to continue property grant programme
- Town Guide 2004 to be published

- Determine exact location for Pentre Menter
- Secure capital funding for Pentre Menter
- Prepare business plan for operational funding for Pentre Menter

- Highways improvements to eastern road corridor
- Completion of Packages 1 & 2 of landscape works
- Completion of 6 Over the Shops schemes
- Develop & enhance Parc Melin Mynach

- Completion of traffic management measures
- Promotion of a Community Safety Awareness Event

- Support Food & Fitness Initiative 'Green Gym' at the Community Garden Chapel Street

- Launch Community Awards Scheme 2004
- Establish biannual newsletter
- Support the establishment of a community arts festival
- Run special events with Friends of Gorseinon Development Trust
- Increase involvement of young people in the regeneration programme

Membership only costs £1.00 per annum and on joining you will receive:

- A pin badge and a car sticker

Friends will receive regular updates on the regeneration programme in Gorseinon including a bi-annual Newsletter and invitations to participate in special events and in consultation and focus group meetings

To apply, simply complete and return the tear off section, filling in your details and tick the boxes relating to what most interests you, then send a cheque or postal order for £1.00 payable to Gorseinon Development Trust Ltd to the address overleaf.

• Corporate membership is also available at a cost of £50.00 per annum which includes the above member benefits and also includes free advertising in our newsletter and reduced fees for advertising in the Gorseinon Town Guide.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Please tick boxes of most interest to you.

- |  |  |
|--|--|
| <input type="checkbox"/> Job & Business/Prosperity       | <input type="checkbox"/> Community Safety    |
| <input type="checkbox"/> Environment/Quality of Life     | <input type="checkbox"/> Health & Well Being |
| <input type="checkbox"/> Education & Training / Learning | <input type="checkbox"/> Active Community    |

# Gorseinon Regeneration Strategy Second Year Review

The Gorseinon Development Trust succeeds the Regeneration Forum and has been set up to guide the direction of the Regeneration Strategy, the goal of which is: -

*To contribute to the long term economic and social well-being of Gorseinon and to improve the quality of life of its residents*

## Aims

- Securing a strong economic base at the local level
- Unlocking potential
- Creating a place where people want to live and work
- Securing a sustainable future

## Objectives

- To secure funding for Programme Co-ordination for 2005-2007
- To secure capital and operational funding for Pentre Menter
- To secure funding for the project programme 2005-2007

## The Trust's Vision:

Our vision is for Gorseinon to be a prosperous, successful and vibrant community

## Gorseinon



Forging Ahead Better Mlaen

Development Trust

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## Partners

Welsh Assembly Government  
City & County of Swansea  
Welsh Development Agency  
Gorseinon Town Council  
Gorseinon Chamber of Trade  
Gorseinon College  
ELWa  
3M (UK) Ltd  
JobCentre Plus  
Corus  
Residents & Community Groups  
of Gorseinon area

Kingsbridge Print Ltd.: 01792 897321



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WELSH DEVELOPMENT AGENCY



Llywodraeth Cymru  
Welsh Assembly Government

# Gorseinon Regeneration Strategy Second Year Review NOVEMBER 2002 - NOVEMBER 2003

Gorseinon Development Trust