

## Helping you plan and implement successful business strategies

Successful business is about sustained performance. However, without easy access to accurate management information, executives and senior managers are often working in the dark.

**BISolutions** can help you understand and track every aspect of your business, identify market trends, implement the most effective strategies and optimise performance. Because no two companies or markets are the same, our Management Intelligence solutions are tailored to meet each company's specific needs.

### Understand your business

The data you already possess, probably held in various systems, contains much of the information you need to understand your business. For managers to perform dynamic and effective analyses, this data must be efficiently structured and readily available.

Our solutions provide decision makers with a window on the business, using analytical tools that enable them to work proactively. Managers have the flexibility to take a high level view of the organisation, then 'drill down' on specific issues and areas. This can be achieved across multiple dimensions: time, location, business units, customers, products and internal functions such as finance, human resources and IT.

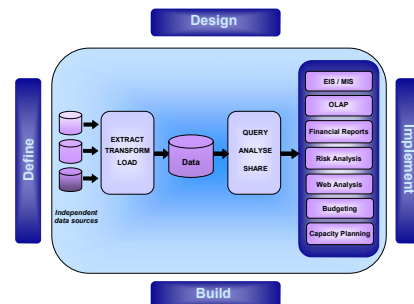
Managers benefit from:

- A consistent single view of all corporate data
- The ability to make decisions based on accurate information
- Standard and ad hoc analyses to identify and respond to trends
- Dynamic access to information and reports

To discuss how we can help your organisation, please call BISolutions on the number below or alternatively contact either Jas Rehill or Jehan de Silva by email:

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A flexible framework for Management Intelligence solutions

### Customised intelligence

Depending on your business, its markets and corporate objectives, our Management Intelligence solution can be customised to meet your company's specific requirements.

Based on proven IT and business skills, these are some of the solutions available:

- Customised MIS and EIS applications
- Business performance measurements based on key indicators
- Multidimensional analysis and reporting
- Financial analysis and reporting
- Budgeting and forecasting based on current and predicted trends
- Sales and marketing analysis
- Customer relationship management
- Risk management, including 'what if?' modelling
- Ad hoc reporting to meet changing business requirements
- Capacity planning to drive process efficiencies
- Web Intelligence

Management intelligence is key to implementing successful business strategies.

*Using a formal yet highly flexible methodology, we implement Business Intelligence solutions in discrete phases. This enables us to ensure that our clients achieve business benefit - fast.*