



BISolutions develop and implement business intelligence solutions that provide organisations with competitive advantage. Using proven IT and business skills, we offer fully customised solutions tailored to your specific needs.

With many years' experience providing solutions for major blue chip companies, our skills encompass key areas such as Data Warehousing, Management Information Systems and Business Performance. We also cover a wide range of industry sectors including retail, financial and pharmaceutical.

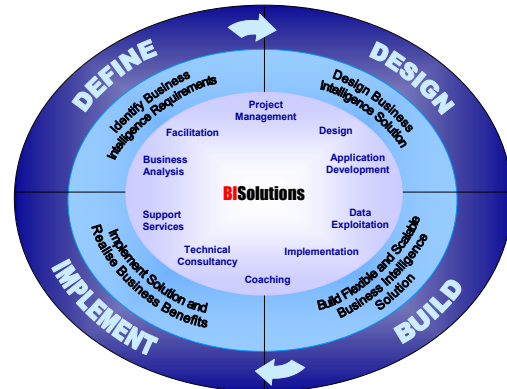
Why business intelligence?

Business intelligence underpins effective management and informed decision making for challenges such as globalisation, customer loyalty and rising fraud. In today's competitive markets, companies need to address these issues by using technology to drive business performance strategies, improve processes, track customer behaviour, protect profit margins and support other related activities.

In most organisations, data inevitably accumulates over time, often in a number of systems. This data represents a major corporate asset and our solutions are designed to help you unlock and benefit from the wealth of information you already possess. We bring data together in more structured ways and enable you to analyse and report more effectively. The resulting intelligence means you can address day-to-day tactical requirements as well as achieve your longer-term strategic goals.

How we work

Using a formal yet highly flexible methodology, we implement business intelligence solutions in discrete phases. This enables us to ensure that our clients achieve business benefit - *fast*.



A flexible delivery framework for business intelligence solutions

Services and propositions

To help you define, design, build, implement and then benefit from effective business intelligence, our services include:

- Project Management
- Business Analysis
- Facilitation
- Systems Analysis and Design
- Applications and Systems Development
- Technical Consultancy
- Implementation
- Data Exploitation
- Support Services and Outsourcing
- Coaching

Our propositions include:

- *Business Definition* - to identify your precise needs and the solutions required
- *Customer Intelligence* - systems to analyse and understand your customer base
- *Management Intelligence* - systems to provide valuable insight for management decision making
- *Fraud and Anti Money Laundering Intelligence* - to help you detect fraud and combat illegal money laundering activity
- *Pharmaceutical Intelligence* - business solutions for the pharmaceutical sector

We are committed to ensuring 100% client satisfaction for every project undertaken.

To discuss how we can help your organisation, please call BISolutions on the number below or alternatively contact either Jas Rehill or Jehan de Silva by email:

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